



---

**To: Business, Economy and Enterprise Scrutiny Board (3)**

**Date: 12<sup>th</sup> October 2016**

**Subject: Task and Finish Group progress**

---

**1 Purpose of the Note**

- 1.1 To update Members of the Board on progress of the task and finish groups of the Business, Economy and Enterprise Scrutiny Board

**2 Recommendations**

- 2.1 The Business, Economy and Enterprise Scrutiny Board is recommended to note the content of the report.

**3 Information/Background**

- 3.1 At their informal meeting on 8<sup>th</sup> June 2016, the Board agreed to establish a series of task and finish groups to look at several issues in more detail and report back to the Board,
- 3.2 The task and finish groups agreed are as follows
- 1) Refresh of the Green Space Strategy
  - 2) Digital for Coventry
  - 3) European Funding
  - 4) Tourism and Marketing

**4 1) Refresh of the Green Space Strategy**

- 4.1 Membership: Cllrs Auluck (chair), Hammon, McNicholas
- 4.2 Meetings: 2
- 4.3 Progress to date: Members have agreed the scope for the task and finish group and will have met on 6<sup>th</sup> October to consider the draft specification for the appointment of a consultant to write the strategy.
- 4.4 Members will be involved in shaping the scope for the new strategy.
- 4.5 Lead officer: Graham Hood, Head of Streetpride and Green Spaces

**5 2) Digital for Coventry**

- 5.1 It was agreed that this was a cross-cutting theme with the Finance and Corporate Services Scrutiny Board, so has Members from both boards.
- 5.2 Membership: Cllrs Brown, Mayer, McNicholas, Kelly (chair), Ridley
- 5.3 Meetings: 2 plus a visit to the Customer Services Centre
- 5.4 Progress to date: Members have had an introduction to the Digital Strategy and have visited the new Contact Centre to look at how a more digital approach is being

implemented. The second meeting was on 4th October and focussed on digital approaches in Adult Social Care and Homelessness.

5.5 Lead Officer: Lisa Commane, Assistant Director – ICT Transformation and Customer Services

## **6 3) European Funding**

6.1 Membership: Cllrs Auluck, Lancaster, Lucas (chair), Ridley

6.2 Due to the cross-cutting nature of this work, it was agreed by Scrucro that this task and finish group should report into Scrucro.

6.3 There have been no meetings of this group to date. An officer group is being established and will include the involvement of Scrutiny Members in its remit.

6.4 Lead officer: Rebecca Young, Economy and Jobs Manager

## **7 4) Tourism and Marketing**

7.1 Membership: Auluck, Hammon, McNicholas

7.2 This task and finish group will look at starting in the new year, once the Refresh of the Green Space Strategy task and finish group has completed, considering the duplication of membership.

Gennie Holmes  
Scrutiny Co-ordinator  
Resources Directorate  
gennie.holmes@coventry.gov.uk  
024 7683 1172